

Having the right stock on-hand has never been easier!

In order to sell **more** diamonds, you have to have the **right** diamonds! Retailers nationwide agree that up to 70% of diamond purchases fall into consistent categories of shape, size, quality and price points. So whether you are in Portland, ME or Portland, OR, New York or New Mexico, you can position yourself as the go-to jeweler that has what customers are looking for...GUARANTEED!

If you don't sell it, you can exchange it! It's that simple.



Never again will you be in the position of not having the right stone! Simple Solutions® gives you the diamonds you need when you need them most!

The Simple Solutions® program is available in **4** best-selling categories:

- 1 The Loose Diamond Solution**
- 2 The Diamond Stud Earring Solution**
- 3 The Diamond Pendant Solution**
- 4 The Diamond Tennis Bracelet Solution**

The right diamonds at the right time.

Enrollment is limited, so call now to secure your Simple Solutions® program.

800.874.8768 ext 500

RDI
DIAMONDS®
STOCK PROGRAM



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Simple Solutions®

Packages 1 and 2 also available in Princess!



1

The Loose Diamond Solution

We've pre-selected the best-selling round diamonds. With stones ranging from 1/2 ct to 1 1/4 ct in the most popular categories of quality and color, you are sure to have the diamonds your customers are looking for.

EXTENDED TERMS

30 | 60 | 90 | 120* Available

*If \$49,900+ is purchased, jeweler is eligible for 30/60/90/120 terms on initial order if account is in good standing.

2

The Diamond Stud Earring Solution

A must-have collection for every jeweler! We've selected best-selling round pairs of diamond studs from 1/2 ct twt to 2 ct twt. Stud Earrings have become a staple in jewelry stores nationwide. Never again will you have to worry about missing out on this top-selling category!



Choose from one of four Simple Solution® packages, which feature:

100% Sell-Thru Guarantee • Consistent quality • Free displays • VG or better cut grade • DEF SI2 and/or I1 EGL USA certified **Ask about AGS**

Loose diamonds can also be mounted in solitaire settings.



FREE (\$465 value)

Loose Diamond Solution Display



3

The Diamond Pendant Solution

With the same consistent quality you have come to expect, we've chosen some of our most beautiful diamonds for our pendants! These diamonds are mounted in a time-tested, classic design from 1/2 ct to 1 1/4 ct. Pendants are always in demand for their versatility; make sure you have plenty on-hand!



4

The Diamond Tennis Bracelet Solution

Be sure to have this classic item on hand. We've assembled well-matched, consistent quality bracelets that allow you to tap into a timeless category. We know your customer's needs vary, so we've pre-selected sizes ranging from 2 ct twt to 10 ct twt. Your customers are buying them; make sure they are buying them from you!

